



Arizona CTE News Online

Arizona Department of Education



Tom Horne
Superintendent of Public
Instruction

**August
2004**

**Educational Services and Resources Division
Career & Technical Education Unit**

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We welcome you to the August update of the Arizona CTE News Online.

This newsletter provides information about curriculum and professional development for Arizona's Career and Technical Education community. This issue features a recap of the 29th Annual ACTE Conference by the Deputy Associate Superintendent, an update of the PASS (Promoting Academic Standards and Skills) Project, a list of newly updated CTE programs and programs to be updated in 2005, and a list of professional development workshops scheduled for September 2004.

Remember to bookmark this website <http://www.ade.az.gov/cte/News/AzCteNewsHome.asp>. Also, tell others who you believe would benefit from the information therein. This newsletter will be updated, as new information about curriculum and professional development becomes available.



Message from Milt Ericksen, Deputy Associate Superintendent/State Director - Career and Technical Education

The 29th Annual ACTE Conference was held in Tucson, July 16 through July 22. The conference is a collaborative effort between the CTE Unit and the Arizona Association for Career and Technical Education.

This year's conference set a new record with more than 1,650 in attendance. A conference of this size and stature just doesn't happen. It requires a commitment and dedication of teams of professionals who on a daily basis go above and beyond in their efforts to create exemplary career and

technical education programs throughout Arizona.

I am blessed with such a team, particularly Maury Montoya and Sheila Martinez for their extraordinary work in coordinating the conference.

The Association for Career and Technical Education in Arizona has shown true leadership and a willingness to partner with the Arizona Department of Education and CTE. Their board of directors and membership invest countless hours and resources to make the conference a success.

Literally hundreds of sessions

covering a myriad of topics provided new and veteran teachers and administrators with classroom information and materials to build and expand their CTE programs. Following are some of the highlights of the ACTE Conference:

- Helen Brannigan, Senior Consultant, The International Center for Leadership in Education (ICLE), gave the Opening General Session Keynote Address. She focused on the need for education reform, technological advances in the

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CTE Curriculum Update

PASS (Promoting Academic Standards and Skills) 2003-2004. This project resulted in several recommendations for updating targeted programs (Automotive Technologies, BITS, BMAS, and Hospitality Management). These programs are currently being updated and will be made available on the Tech Prep website at <http://www.aztechprep.org>.

PASS (Promoting Academic Standards and Skills) 2004-2005. Early in 2004, the second group of PASS teachers received 2 days of instruction on academic integration using the CTE program area academic crosswalks.

The goals for this group are to improve teachers' skills at integrating academics into their lesson plans. After lesson plans have been strengthened academically, they are shared with other teachers in the CTE program area.

In addition to using new skills on a daily basis, teachers will participate with industry partners to improve their students' technical skills. ADE will be tracking AIMS scores, vocational attainment, and student placement over several years to measure the success of this professional development strategy.

In an effort to provide continuous improvement for the curriculum frameworks, PASS participants (CTE teachers and their industry

partners) will be asked to submit their suggestions to ADE. Program areas being considered are—

- Construction Technologies;
- Graphic Communications;
- Marketing, Management and Entrepreneurship;
- Allied Health Services;
- Law, Public Safety and Security; and
- Financial Services.

State Supervisors will review final changes and submit additional changes when appropriate. These updates will be presented at program area workshops at the ACTE Conference in July 2005.

A special thanks to all the participating teachers and their school districts.

Curriculum Update. There were several CTE curriculum frameworks "rolled-out" at the 2004 ACTE Conference in July. The programs are—

- Accounting and Related Services,
- Woodworking (previously Cabinetmaking),
- Early Childhood Professions, and
- BITS (Option D is now Web Page Development).

The curriculum Adaptation/Adoption Process continues. Culinary Arts, Cosmetology, and the programs associated with Agriculture will be completed during the next budget year, July 1, 2004 to June 30 2005.

In addition, a new CTE program—Industrial Production Technology

Technicians—will be ready for "roll out" at the 2005 ACTE Conference.

For answers to your curriculum-related questions, contact Paulett Ellis, Curriculum Specialist, at 602.542.5660 or pellis@ade.az.gov.

Professional Development Opportunities Scheduled for September 2004

For detailed descriptions of events and to register online, go to <http://www.ade.az.gov/cte>. CLICK on CTE Events Calendar and follow the instructions. You can also request that the contact person mail, fax, or email you a description and registration form for the event. Pre-registration is required to attend these activities.

The events below are listed chronologically by date. Use the key to identify the events for each CTE program area:

KEY:

A Agriculture Education

B Business Education

E Education Professions

F Family and Consumer Sciences

H Health and Community Services Careers

I Industrial Technology Education

M Marketing, Media, and Information Technology

I The "Ins and Outs" of I-CAR Auto Body/ Collision Repair Certification

September 14, 2004
East Valley Institute of Technology, Mesa
12:00 pm – 4:00 pm
Registration Fee: \$45
Register by September 4
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

B Entrepreneurship in the U.S. Economy

September 16, 2004
Hilton Garden Inn, Phoenix
8:00 am – 3:00 pm
Registration Fee: \$50
Register by September 6
Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

I Formulating Articulation Agreements

September 16, 2004
Prime Hotel & Suites-Phoenix/Chandler
8:00 am – 3:00 pm.
Registration Fee: \$45
Register by September 6
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

H Program Implementation for Allied Health Services

September 17, 2004
Sheraton Tucson
8:00 am – 3:00 pm
Registration Fee: \$45
Register by September 7
Contact: Judy Balogh at 480.965.8458; or jbalogh@asu.edu

I Woodworking Curriculum Update

September 17, 2004
Prime Hotel & Suites-Phoenix/Chandler
8:00 am – 3:00 pm.
Registration Fee: \$45
Register by September 7
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

H Fire Science Curriculum Workshop

September 21, 2004
AmeriSuites Tempe-Phoenix Airport
8:00 am – 12:00 pm
Registration Fee: None
Register by September 13
Contact: Judy Balogh at 480.965.8458 or jbalogh@asu.edu

B Expanding the Instruction of Technology in the Business Education Classroom

September 22, 2004
Scottsdale Community College, Scottsdale
8:00 am – 3:00 pm
Registration Fee: \$40
Register by September 12
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

I ITE New Teacher Survival Training

September 24, 2004
ASU West, Phoenix
8:00 am – 3:00 pm
Registration Fee: \$45
Register by September 14
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

A Floriculture CDE Workshop

September 25, 2004
Mesa Community College, Mesa
9:00 pm – 5:00 pm
Registration Fee: None
Register by September 10
Contact: Teresa Noon at 520.621.7172 or nteresa@ag.arizona.edu

B Transition to Business Management and Administrative Services (BMAS)

September 28, 2004
The Wrigley Mansion, Phoenix
8:00 am – 4:00 pm
Registration Fee: \$60
Register by September 18
Contact: Lynne Hall at 480.727.8342 or lynne.hall@asu.edu

REGISTER EARLY to ensure a place in the workshops of your choice.

A workshop confirmation and driving directions will be mailed upon receipt of your registration.

Professional Development Credit is awarded for all workshops.

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workforce, and how CTE teachers can be leaders in integrating high academic standards in the classroom and curriculum. She also conducted a session on a research project supported by the Bill and Melinda Gates Foundation, the Council of Chief State School Officers, and ICLE.

- Carolyn Warner, President and CEO, Corporate/Education Consulting, Inc. and former Superintendent of Public Instruction in Arizona, delivered a thought-provoking and entertaining message to a standing room only. She challenged educators to be change agents and sources of encouragement for students and peers. She eloquently connected Career and Technical Education, traditional academic education, and the 21st Century workplace in the ultimate goal of preparing the future leaders of business and industry and enabling young adults to lead productive and participatory lives.
- Laura Beth Jones, an international best-selling author and a leading consultant for businesses wanting to take their companies to unparalleled levels of performance, satisfaction, and success, led an interactive presentation on discovering your four most

cherished gifts, investigating life-changing questions and self-transformation, and the national Path for Teens Program for at-risk youth.

- The Awards Breakfast General Session is always one of the major highlights of the conference. This event recognizes educators, administrators, superintendents, school board members, state legislators, business and industry, and student scholarship recipients for exemplary work in their classroom, school and district, college or university, legislature, business, industry or foundation, constituent group or career and technical student organization.
- The Camp M & M Leadership Forum gave local directors the opportunity to meet their peers, learn from one another, and the chance for veteran local directors to mentor new directors in their responsibilities in their districts.
- This year there was a 25% increase in the participation of business and industry groups who support career and technical education through products, services, advisory boards, internships, scholarships and legislative support on a state and national basis.
- The Department of Commerce and the Department of

Economic Security worked cooperatively with the Workforce Investment Act (WIA) Unit within CTE to expand the existing partnerships in the Workforce Development/Economic Development arena.

Next year's ACTE Conference is scheduled for July 15 through 21, and planning has already begun to make this a memorable experience for all those involved. Thanks to all of you for your support.

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The Vision and Mission for Career and Technical Education are as follows:

Vision: *Ensure a dynamic workforce by fully developing every student's career and academic potential.*

Mission: *Prepare Arizona students for workforce success and continuous learning.*

Have questions, suggestions or comments?

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